



# NORTH MYRTLE BEACH TIMES

## Non-Profit Quick Ad Pricing Guide

**NMB Times rate \$6.00 per column inch**

		NMB Times
<b>1x2</b>	<b>(1.792 in. by 2 in.)</b>	<b>\$12</b>
<b>2x2</b>	<b>(2.728 in. by 2 in.)</b>	<b>\$24</b>
<b>2x4</b>	<b>(2.728 in. by 4 in.)</b>	<b>\$48</b>
<b>2x5</b>	<b>(2.728 in. by 5 in.)</b>	<b>\$60</b>
<b>3x5</b>	<b>(5.663 in. by 5 in.)</b>	<b>\$90</b>
<b>3x8</b>	<b>(5.663 in. by 8 in.)</b>	<b>\$144</b>
<b>4x5</b>	<b>(7.603 in. by 5 in.)</b>	<b>\$120</b>
<b>4x8</b>	<b>(7.603 in. by 8 in.)</b>	<b>\$192</b>
<b>1/4 Page</b>		
<b>3x10.5</b>	<b>(5.663 in. by 10.5 in.)</b>	<b>\$189</b>
<b>1/2 Page</b>		
<b>6x10.5</b>	<b>(11.5 in. by 10.5 in.)</b>	<b>\$378</b>
<b>3x21</b>	<b>(5.663 in. by 21 in.)</b>	<b>\$378</b>
<b>4x15.5</b>	<b>(7.603 in. by 15.5 in.)</b>	<b>\$372</b>
<b>Full Page</b>	<b>(11.5 in. by 21 in.)</b>	<b>\$756</b>

For more information please call 843-249-3525 or fax 843-249-7012